

Experiences

CREATIVE DIRECTOR

_ 2024/Now

FIDESIO_ Digital & Brand
Marketing Agency

Leading and managing a creative
team of Art directors and UX
designers.

Clients: Oberthur, Uniopss, Millon,
Foodex, IQo, Mersen, MBDA...

SENIOR ART DIRECTOR FREELANCE

_ 2016/2024

MAISON PAN_ Independant
Branding, Interview, Videos,
UX/UI Design, Annual Reports

Clients: Groupama, Angie, Tripode
Architecture, Pinard Social Club,
Actually, GRDF, Hôtel Sol y luna...

CREATIVE DIRECTOR

_ 2021/2023

ELEIUS_ Growth & B2B Marketing
Agency

Leading and managing a creative
team of 3 Art directors and UI
designers.

Clients: Sensefuel, Tersedia,
Oodrive, Connecting Food, Callr,
Datalog...

SENIOR ART DIRECTOR

_ 2019/2021

ELEIUS_ Growth & B2B Marketing
Agency

Branding, UX/UI Design.

Clients: Tanker.io, Probance, Olnica,
Prevision.io...

ART DIRECTOR

_ 2017/2019

SURF_ Communication Agency
360° project design and creation.

Clients: Accorhotels, L'Oréal,
Lenovo, Mazda, Givenchy,
Clarins, Danone, Vinci, Mugler,
Roget&Gallet, Antalis...

ART DIRECTOR

_ 2013/2015

ARESSY_ B2B Marketing Agency
360° project design and creation.

Clients: 3M, Google, Hub Safe,
LeasePlan, Mercedes, Microsoft,
Samsung, SeLogger, Toshiba...

JUNIOR ART DIRECTOR

_ 2010/2013

LECAMELEON_ B2B
Communication Agency
Design and creation of Incentive
and Loyalty Club projects.

Clients: BPLS, Cisco, Eurostar,
Honeywell, HP, Legrand, Manitou,
Sony, Timberland Pro, Vaillant...

Skills

DESIGN

Brand & Creative direction:

Visual Identity, Logotype,
Brand Guidelines, Print,
Incentives animation,
Events.

UX Discovery: User
interviews, UX Workshops
Sitemap, Wireframing.

UI Design: Website, Figma
prototype.

Digital contents:

Social campaign,
Photoshoot direction,
Storyboard & Motion
design.

MANAGEMENT

Team leading, project
management, brief,
workshops, provider
management.

LANGUAGE

French native
English fluent

About me

FAMILY

_2 Mini-mes (kids)

TRAVELS

_2015/2016

Working Holiday Visa
14 month backpacking
across New Zealand
& South East Asia:
nouselands.com
Visited more than 40
countries.

EXPATRIATION

_2001 1 year in Sweden
Stockholm

_1994 1 year in UAE Abu
Dhabi

INTERESTS

Food
Interior Design
Art Exhibitions
Pottery wheel
Watercolor
Danse classique
Scuba diving:
_Niveau 1
_Open water

Tools

Figma, Adobe Creative
Cloud Suite, Monday.
com, Notion, Google Suite
Language HTML, CSS,
Wordpress

Photoshop + + + + +

Illustrator + + + + +

Indesign + + + + +

Figma + + + + +

After effects + + + + +

Education

MASTER 1 WEBDESIGN

MJM Graphic design_ Paris
Mention bien
_2010

BACHELOR DESIGN

GRAPHIC
MJM Graphic design_ Paris
Mention Bien
_2009

BAC STT

Lycée Marie Curie_
Versailles
Mention AB
_2006

